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Date: 15.03.2023

Report of Career Counselling Programme

Report of Career Awareness

Event: Tata Consultancy Services Off-Campus Interview Awareness Camp by Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya

Date: 15 March, 2023 Time: 11:00 AM

Venue: Kandra Radha Kanta Kundu Mahavidyalaya

Speaker: Sahabaj Ahammed Mondal, Faculty, Department of Mass Communication and Journalism

Introduction: Tata Consultancy Services (TCS) Off-Campus Interview Awareness Camp was organized by Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya on 15.03.2023 from 11:00 AM. As one of the leading global IT services, consulting, and business solutions organizations, TCS is committed to nurturing talent and providing opportunities for individuals to excel in their careers.

Purpose: The primary objective of this awareness camp is to familiarize prospective students of our college with the off-campus interview process at Tata Consultancy Services. We aim to provide insights into the application procedure, selection criteria, interview formats, and tips for success.

Session Details:

- Introduction to Tata Consultancy Services:
 - Overview of TCS as a global leader in IT services and consulting.
 - · Brief history, vision, and values of the organization.
 - TCS's commitment to nurturing talent and providing career opportunities.
- Overview of Off-Campus Recruitment Process:
 - Explanation of off-campus recruitment and its significance.
 - Highlighting the benefits and challenges of off-campus interviews.
 - Importance of being proactive and well-prepared for off-campus opportunities.
- Application Procedure and Eligibility Criteria:
 - Detailed explanation of the application process for off-campus interviews at TCS.

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- Clarification of eligibility criteria including educational qualifications, skills, and experience requirements.
- **Selection Criteria and Evaluation Parameters:**
 - Discussion on the key factors considered during the selection process.
 - Emphasis on academic performance, technical skills, communication abilities, and adaptability.
- Types of Interviews: Technical, HR, and Managerial:
 - Overview of the different types of interviews conducted during the selection process.
 - Explanation of the expectations and objectives of each interview round.
 - Insights into common questions and scenarios encountered in interviews.
- Tips for Success in Off-Campus Interviews:
 - Practical advice on preparing resumes, cover letters, and portfolios.
 - Strategies for researching the company and understanding its culture.
 - Tips for effective communication, body language, and interview etiquette.
 - Guidance on handling technical questions, behavioral assessments, and case studies.
- **Q&A Session:**
 - Open forum for participants to ask questions and seek clarification.
 - Addressing queries related to the off-campus interview process, TCS, and career opportunities.

Outcome: We hope this awareness camp provides valuable insights and guidance to all participants seeking to pursue opportunities at Tata Consultancy Services through off-campus interviews. Remember, preparation and perseverance are key to unlocking your potential and securing your dream job. Thank you for your participation, and we wish you the best of luck in your future endeavours.



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Date: 5.04.2023

Report of Career Counselling Programme

Event: Motivational Session - "Train Your Mind to Set Your Goal"

Date: April 5, 2023

Venue: Kandra Rajib Gandhi Youth Computer Training Center

Organizers: Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya and Kandra Rajib

Gandhi Youth Computer Training Centre

Speaker: Atanu Chowdhury, Faculty, Department of Geography of Kandra Radha Kanta Kundu

Mahavidyalaya

Introduction: On April 5, 2023, a Motivational Session titled "Train Your Mind to Set Your Goal" was held at the Kandra Rajib Gandhi Youth Computer Training Center. The session was organized collaboratively by the Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya and the Kandra Rajib Gandhi Youth Computer Training Center. The objective of the session was to provide students with insights and strategies for setting and achieving their career goals effectively.

Key Highlights:

Introduction to Goal Setting: The session commenced with an introduction to the concept of goal setting by Mr. Atanu Chowdhury, a respected faculty member from the Department of Geography at Kandra Radha Kanta Kundu Mahavidyalaya. He emphasized the importance of setting clear, achievable, and realistic goals to guide individuals towards success in their academic and professional pursuits.

Understanding the Mindset: Mr. Atanu Chowdhury delved into the psychology of goal setting, discussing the role of mindset and attitude in shaping one's ability to set and achieve goals. He explored the significance of a growth mindset, resilience, and perseverance in overcoming obstacles and staying motivated towards goal attainment.

Practical Strategies for Goal Setting: The session provided participants with practical strategies and techniques for setting and prioritizing their goals effectively. Mr. Atanu Chowdhury guided

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tudents through exercises aimed at identifying their short-term and long-term objectives, breaking them down into actionable steps, and creating a roadmap for achieving success.

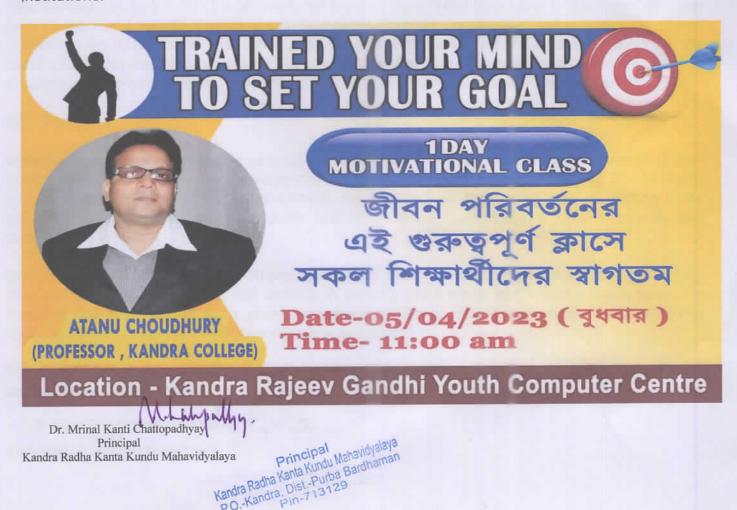
Overcoming Challenges: Mr. Atanu Chowdhury addressed common challenges and barriers that individuals may encounter in their goal-setting journey, such as procrastination, self-doubt, and fear of failure. He offered strategies for overcoming these challenges, including time management, seeking support from mentors, and cultivating a positive mindset.

Interactive Discussion: The session included interactive discussions where students had the opportunity to share their goals, aspirations, and concerns. Mr. Atanu Chowdhury provided personalized guidance, addressed individual queries, and offered encouragement to empower participants in their goal-setting endeavors.

Outcome: The Career Counselling Session on "Train Your Mind to Set Your Goal" organized collaboratively by the Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya and the Kandra Rajib Gandhi Youth Computer Training Center was a highly informative and impactful event. The session provided students with valuable insights, practical strategies, and motivational guidance to help them set and achieve their career goals effectively.

Mr. Atanu Chowdhury's expertise and engaging presentation style contributed to the success of the session, fostering a supportive and conducive learning environment for participants. The collaborative effort between the two institutions reflects a commitment to supporting student development beyond academic excellence and empowering them to realize their full potential.

Overall, the Motivational Session received positive feedback from participants, and it is hoped that the insights gained from the session will inspire students to approach their academic and professional goals with clarity, confidence, and determination. Such initiatives play a crucial role in nurturing student talent and fostering holistic development in alignment with the objectives of both institutions.



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Date: 21.04.2022

Report of Career Counselling Programme

Event: Career Counseling Programme by Unacademy

Date: April 21, 2022 Platform: Unacademy

Organizer: Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya

Introduction: On April 21, 2022, a Career Counseling Programme was conducted on the Unacademy platform. The event was organized by the Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya in collaboration with Unacademy, a leading online learning platform. The objective of the programme was to provide students with valuable insights and guidance on various career options and professional development opportunities.

Key Highlights:

Introduction to Unacademy: The programme commenced with an introduction to Unacademy, highlighting its mission to democratize education and provide access to quality learning resources to students across the country. Representatives from Unacademy provided an overview of the platform's features, courses, and educators.

Career Exploration and Guidance: The Career Counseling Programme focused on helping students explore different career paths and make informed decisions about their future. Experienced educators and industry professionals from Unacademy conducted sessions on various career options, including civil services, engineering, medical, law, management, and entrepreneurship.

Skill Development and Exam Preparation: Emphasis was placed on the importance of skill development and exam preparation for achieving career goals. Educators from Unacademy shared strategies and tips for effective exam preparation, time management, and stress Principal Principal Mahavidyalaya Principal Mahavidyalaya Randra Radha Kanda Purba Bardhaman Pin-713129

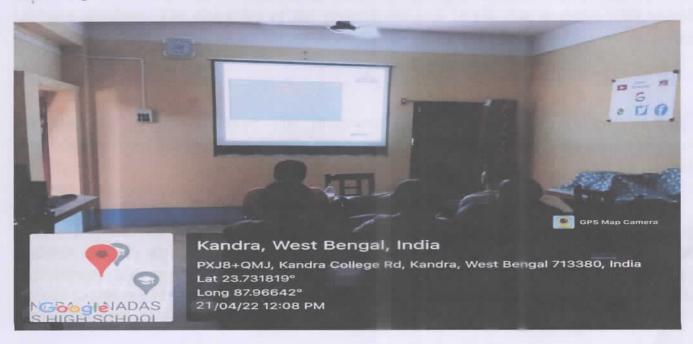
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management, helping students develop the necessary skills and confidence to excel in competitive exams.

Interactive Sessions and Q&A: The programme included interactive sessions and a questionand-answer segment where students had the opportunity to engage with the educators and clarify their doubts. Participants were encouraged to ask questions related to career options, exam preparation strategies, course recommendations, and other relevant topics.

Access to Learning Resources: As part of the Career Counseling Programme, students were provided with access to a wide range of learning resources available on the Unacademy platform. This included recorded lectures, live classes, study materials, mock tests, and practice quizzes, enabling students to supplement their learning and prepare effectively for exams and interviews.

Outcome: The Career Counseling Programme by Unacademy, organized by the Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya, was a highly beneficial and informative event for students. The programme provided students with valuable insights into various career options, exam preparation strategies, and skill development opportunities, empowering them to make informed decisions about their future. The collaboration between Kandra Radha Kanta Kundu Mahavidyalaya and Unacademy reflects a commitment to supporting student aspirations and providing them with access to high-quality educational resources. Such initiatives play a crucial role in bridging the gap between academic learning and real-world career opportunities, ensuring that students are well-equipped to succeed in their chosen fields. Overall, the Career Counseling Programme received positive feedback from participants, and it is hoped that similar initiatives will continue to be organized in the future to provide students with valuable guidance and support in their career journeys.



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Date: 07.04.2022

Report of Career Counselling Programme

Event: Career Counselling Programme on Animation & VFX by MAAC Institution Kolkata

Date: April 7, 2022

Venue: Kandra Radha Kanta Kundu Mahavidyalaya

Speakers: Mr. Sudipto Chatterjee, Channel Head, Mind Craft Learning Solution & Mr. Debashish

Kundu, Business Head, Mind Craft Learning Solution

Introduction:

On April 7, 2022, a Career Counselling Programme focusing on Visual Effects (VFX) was organized at Kandra Radha Kanta Kundu Mahavidyalaya in collaboration with MAAC Institution Kolkata. The event aimed to provide students with insights into the field of VFX, its career opportunities, and the requisite skills and training necessary to excel in this dynamic industry.

Key Highlights:

Introduction to VFX: The program commenced with an introductory session on Visual Effects delivered by Mr. Sudipto Chatterjee. He provided an overview of Animation and VFX, its applications in various industries such as film, television, advertising, and gaming, and its growing demand in the entertainment industry.

Career Opportunities: Mr. Debashish Kundu elaborated on the diverse career opportunities available in the field of Animation and VFX, including roles such as Animation and VFX artist, animator, compositing artist, motion graphics designer, and visual effects supervisor. She discussed the scope of employment in both domestic and international markets and highlighted the lucrative nature of the industry.

Skill Development and Training: The speakers emphasized the importance of acquiring relevant skills and training to succeed in the field of Animation and VFX. They discussed the technical skills required, such as proficiency in software tools like Adobe After Effects, Autodesk Maya, Nuke, and

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Cinema 4D, as well as creative skills such as storytelling, animation principles, and attention to detail.

Industry Trends and Technologies: Mr. Sudipto Chatterjee provided insights into the latest trends and technologies shaping the Animation and VFX industry, including advancements in computer graphics, virtual reality (VR), augmented reality (AR), and artificial intelligence (AI). He encouraged students to stay updated with emerging trends and to continuously enhance their skill sets.

Interactive Session: The program included an interactive session where students had the opportunity to ask questions and seek advice from the speakers regarding career options, training programs, and industry best practices. The speakers provided personalized guidance and shared valuable resources for aspiring Animation and VFX professionals.

Outcome:

The Career Counselling Programme on Animation and VFX by MAAC Institution Kolkata at Kandra Radha Kanta Kundu Mahavidyalaya was a resounding success, providing students with valuable insights and guidance on pursuing careers in the field of Visual Effects. The event served as a platform for knowledge exchange, networking, and mentorship, empowering students to make informed decisions about their career paths in the dynamic and rapidly evolving Animation and VFX industry.

It is hoped that the information and guidance provided during the program will inspire students to explore opportunities in Animation and VFX and embark on rewarding careers in this exciting field. The collaboration between MAAC Institution Kolkata and Kandra Radha Kanta Kundu Mahavidyalaya reflects a commitment to supporting student aspirations and fostering industry-relevant skill development initiatives.

Overall, the Career Counselling Programme received positive feedback from participants, and it is anticipated that similar events will continue to be organized in the future to further support and nurture student talent in the field of Animation and VFX.



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Date: 23.03.2022

Report of Career Counselling Programme

Event: Career Counselling Session and Campus Recruitment Drive

Date: March 23, 2022

Venue: Kandra Radha Kanta Kundu Mahavidyalaya

Organizers: Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya in collaboration

with Svatantra Finance

Introduction: On March 23, 2022, a Career Counselling Session and Campus Recruitment Drive were conducted at Kandra Radha Kanta Kundu Mahavidyalaya. The event was organized by the Career Counselling Cell of the institution in collaboration with Svatantra Finance, a leading financial institution. The objective of the event was to provide students with guidance on career opportunities in the finance sector and to facilitate their recruitment into suitable positions.

Key Highlights:

Career Counselling Session: The event commenced with a career counselling session conducted by professionals from Svatantra Finance. The session aimed to provide students with insights into various career paths available in the finance sector, including roles in banking, financial services, insurance, and microfinance. The speakers emphasized the importance of skill development, professional certifications, and continuous learning in pursuing a successful career in finance.

Company Presentation: Representatives from Svatantra Finance delivered a presentation introducing the company, its values, and its business operations. They provided information about the career opportunities available within the organization and highlighted the company's commitment to fostering talent and providing growth opportunities for employees.

Interactive Q&A Session: The event included an interactive question-and-answer session where students had the opportunity to engage with the speakers and representatives from Svatantra Finance. Participants asked questions about job roles, career progression, and the recruitment process, and received detailed responses and guidance from the experts.

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campus Recruitment Drive: Following the career counselling session, Svatantra Finance conducted a campus recruitment drive to identify suitable candidates for employment opportunities within the organization. Students were invited to participate in various selection rounds, including aptitude tests, group discussions, and personal interviews, to assess their suitability for different roles.

Networking Opportunities: The event provided networking opportunities for students to interact with professionals from Svatantra Finance, learn about industry trends, and build connections for future career prospects. Participants were encouraged to exchange contact information and explore internship opportunities within the organization.

The Career Counselling Session and Campus Recruitment Drive organized by the Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya in collaboration with Svatantra Finance were highly successful in providing students with valuable insights into career opportunities in the finance sector. The event not only offered guidance on career paths but also facilitated the recruitment of students into positions within Svatantra Finance, offering them a pathway to kickstart their careers in finance.

The collaborative effort between the institution and Svatantra Finance reflects a commitment to supporting student career development and fostering industry-academia partnerships. Such initiatives play a crucial role in bridging the gap between academia and industry and equipping students with the skills and knowledge required to succeed in their chosen careers.

Overall, the event received positive feedback from participants, and it is hoped that similar initiatives will continue to be organized in the future to provide students with valuable opportunities for career advancement and professional growth.



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Date: 15.04.2023

Report of Career Counselling Programme

Event: One-Day Career Counselling Class organized by Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya in collaboration with Kandra Rajib Gandhi Youth Computer Training Centre

Date: April 15, 2023

Venue: Kandra Rajib Gandhi Youth Computer Training Centre

Speaker: Sahabaj Ahammed Mondal, Faculty, Department of Mass Communication and Journalism,

Kandra Radha Kanta Kundu Mahavidyalaya, 7278506828

Introduction: On April 15, 2023, a one-day Career Counselling Class was conducted at the Kandra Rajib Gandhi Youth Computer Training Centre. The event was organized by Career Counselling Cell of the college in collaboration with Kandra Rajib Gandhi Youth Computer Training Centre. The primary objective of the class was to provide guidance and assistance to students in making informed decisions regarding their career paths.

Key Highlights:

Introduction to Career Counselling: Sahabaj Ahammed Mondal commenced the session by introducing the concept of career counselling and its importance in helping individuals navigate the complexities of the job market. He emphasized the role of self-assessment, exploration of career options, and decision-making in the career development process.

Identification of Strengths and Interests: The class focused on helping students identify their strengths, interests, and aptitudes through various assessment tools and exercises. Sahabaj Ahammed Mondal encouraged participants to reflect on their skills, values, and aspirations to gain clarity about their career goals.

Exploration of Career Options: Sahabaj Ahammed Mondal provided insights into various career options available to students, with a particular focus on opportunities in the fields of Mass Communication and Journalism. He discussed the scope of employment in print media, electronic

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media, advertising, public relations, and digital media, highlighting the diverse pathways available within the industry.

Skill Development and Training: The class emphasized the importance of acquiring relevant skills and qualifications to succeed in chosen career paths. Sahabaj Ahammed Mondal provided guidance on pursuing higher education, internships, workshops, and certification programs to enhance employability and career prospects.

Interactive Sessions: The class included interactive sessions where students had the opportunity to ask questions, share their concerns, and seek advice from Sahabaj Ahammed Mondal. He provided personalized guidance, addressed individual queries, and offered practical tips for career development.

Outcome:

The one-day Career Counselling Class by Sahabaj Ahammed Mondal at the Kandra Rajib Gandhi Youth Computer Training Centre was a valuable initiative aimed at empowering students with the knowledge and skills needed to make informed career decisions. The session provided participants with insights into various career options, guidance on skill development, and personalized counselling support to help them chart their career paths effectively. The interactive and participatory nature of the class facilitated meaningful engagement and encouraged students to actively explore their interests and aspirations. Sahabaj Ahammed Mondal's expertise and guidance were instrumental in creating a supportive and conducive learning environment for students seeking direction in their career journeys. Overall, the Career Counselling Class received positive feedback from participants, and it is anticipated that similar initiatives will continue to be organized in the future to support students in their career development endeavours. The event exemplifies the commitment of Kandra Radha Kanta Kundu Mahavidyalaya towards nurturing student talent and fostering holistic development beyond academic excellence.



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Date: 17.08.2022

Report of Career Counselling Programme

Event: Career Counselling Programme by Anudip Foundation

Date: 17th August 2022

Organizers: Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya and Anudip

Foundation

Venue: Kandra Radha Kanta Kundu Mahavidyalaya

Introduction:

On 17th August 2022, a career counselling program was jointly organized by the Career Counselling Cell of Kandra Radha Kanta Kundu Mahavidyalaya and Anudip Foundation. The program aimed to guide students towards making informed decisions regarding their career paths and to provide them with insights into various employment opportunities.

Objectives:

To assist students in understanding their interests, strengths, and career aspirations.

To provide information about different career options available in various fields.

To offer guidance on skill development and employability enhancement.

To facilitate interaction between students and professionals from different industries.

To promote awareness about emerging trends and job market demands.

Activities:

The career counselling program comprised the following activities:

Expert Talks: Professionals from diverse industries were invited to share their insights and experiences with the students. They discussed the latest trends, career prospects, and skill requirements in their respective fields.

Workshops: Interactive workshops were conducted to help students identify their strengths, weaknesses, and areas of interest. Practical exercises and assessments were carried out to assess students' aptitudes and preferences.

Career Guidance Sessions: One-on-one career counselling sessions were organized for students to address their individual queries and concerns regarding career choices, higher education options, and skill development.

Skill Development Workshops: Workshops focusing on essential skills such as communication, problem-solving, and digital literacy were conducted to enhance students' employability and prepare them for the competitive job market.

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iteractive Sessions: Students were encouraged to actively participate in Q&A sessions and group discussions to engage with the speakers and gain valuable insights into various career paths.

Outcomes:

Increased awareness among students about various career options and industries. Enhanced understanding of the importance of skill development and continuous learning. Empowerment of students to make informed decisions regarding their career paths. Networking opportunities for students to connect with professionals and mentors from different sectors. Motivation and inspiration for students to set ambitious career goals and work towards achieving them.



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Date: 09.08.2022

Notice

It is to notify all the concerned that the Career Counselling Cell of our college is going to organize an Career Counselling programme in collaboration with Anudip Foundation on 17.08.2022. Interested students are requested to contact Mr. Sahabaj Ahammed Mondal for further information.

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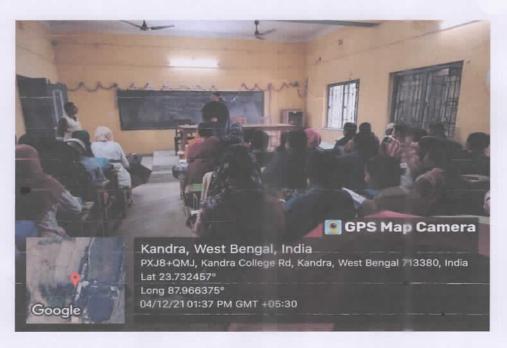
Website: www.kandrarkkmahavidyalaya.org

Date: 04.12.2021

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Report of TCS off campus recruitment awareness camp

Kandra Radha Kanta Kundu Mahavidyalaya announced an off-campus recruitment drive awareness camp on 04.12.2021 by Tata Consultancy Services (TCS). The notice invited interested candidates to apply for BPS positions in one of India's leading IT services and consulting company. The recruitment drive offers students an excellent opportunity to kick-start their careers in the BPS industry. Interested candidates were encouraged to review the eligibility criteria and application process provided in the notification. This initiative reflects the institution's commitment to facilitating career opportunities for its students and fostering industry-academia collaboration.



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Date: 27.11.2018

Report of Career Counselling Programme

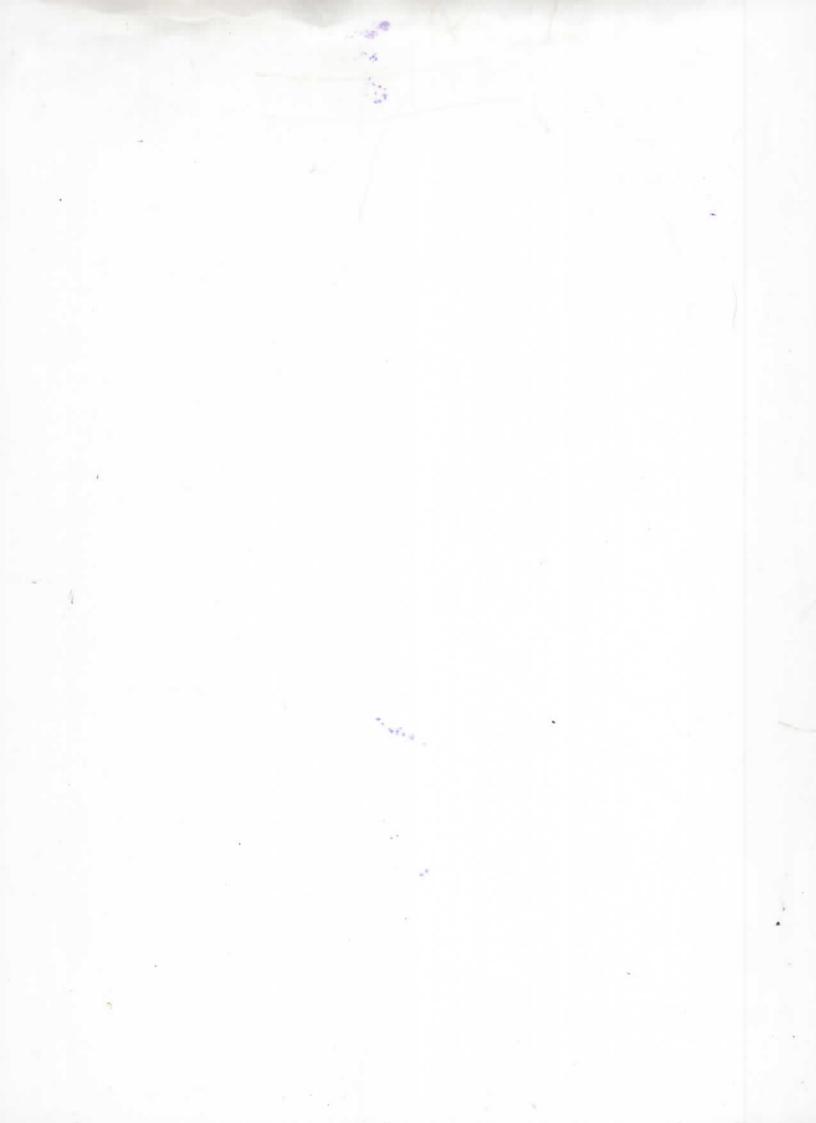
On November 27, 2018, Kandra Radha Kanta Kundu Mahavidyalaya hosted a Career Talk Programme in collaboration with the Purba Bardhaman District Employment Exchange. The event aimed to assist students in planning their future careers effectively. Mr. Viktor Roy, an official from the District Employment Exchange, served as the keynote speaker. During the session, Mr. Roy provided valuable insights into various career opportunities, stressing the importance of strategic planning and skill development. He encouraged students to align their interests and strengths with their career choices and offered practical advice on exploring diverse career paths. The Career Talk Programme also served as a platform for students to learn about government initiatives, job openings, and career counseling services provided by the District Employment Exchange. Students actively engaged with Mr. Roy, seeking guidance on higher education options, job market trends, and professional development strategies. The event received positive feedback from students, faculty, and staff. It provided students with valuable guidance and direction in planning their future careers, empowering them to make informed decisions about their academic and professional pursuits. Kandra Radha Kanta Kundu Mahavidyalaya looks forward to organizing similar initiatives to support the holistic development and career aspirations of its students.



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Affiliated to the University of Burdwan Arts, Science with Hons & M.A in Bengali (Regular)

Accredited with "B" Grade by NAAC in 2016



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Report of Career Counselling Programme

On March 12, 2019, Kandra Radha Kanta Kundu Mahavidyalaya hosted a Career Talk Programme in collaboration with Rexona Confidence Academy and Geometry Global. The event aimed to provide students with valuable insights into career opportunities and professional development strategies. Mr. Mofijul Haugue, an official from Geometry Global. served as the keynote speaker. During the session, Mr. Hauque shared valuable insights into various career paths, emphasizing the importance of confidence, communication skills, and adaptability in today's competitive job market. He discussed the role of creativity and innovation in the advertising and marketing industry, offering practical advice on pursuing careers in this field. The Career Talk Programme also provided students with information about training programs, internships, and job opportunities available through Rexona Confidence Academy and Geometry Global. Students actively engaged with Mr. Haugue, seeking guidance on resume building, interview preparation, and networking strategies. The event received positive feedback from students, faculty, and staff. It provided students with valuable knowledge and inspiration to pursue their career aspirations with confidence and determination. Kandra Radha Kanta Kundu Mahavidyalaya looks forward to organizing similar initiatives to support the career development and aspirations of its students in the future.

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